

International seminar
Politecnico di Milano
School of Architecture and Society
Department of Architecture and Urban Studies

16-17 June 2015
Aula Osvaldo De Donato, 9.00-19.00h

MAPPING THE NEIGHBORHOOD

The multiple ways of an urban vision in the 20th century

Organizers Patrizia Bonifazio, Gaia Caramellino, Alessandro De Magistris



Keynote speaker Ljiljana Blagojević (University of Belgrade)

Sessions chaired by Tom Avermaete, Patrizia Bonifazio, Gaia Caramellino, Alessandro De Magistris, Hartmut Frank

Speakers Michela Comba and Rita D'Attorre, Giovanni Comoglio, Filippo De Dominicis, Marco Di Nallo, Silvia Groaz and Michele Tenzon, Liliana Iuga and Oana Tiganea, Hélène Jannière, Fernando Lara, Marija Martinovic, Dunia Mittner, Corinna Morandi with Nicola Petaccia and Lubica Vitkova, Fabrizio Paone, Anastasia Sakka, Luka Skansi, Montserrat Solano Rojo, Hideo Tomita, Ana Tostoes, Els Verbakel

Coordination Nicole De Togni, mappingtheneighborhood@gmail.com

Full program available at mappingtheneighborhood.wordpress.com/program

The Seminar is made possible thanks to the support of



SCUOLA DI
ARCHITETTURA
E SOCIETÀ

POLITECNICO DI MILANO



DIPARTIMENTO
DI ARCHITETTURA
E PIANIFICAZIONE

Tuesday, 16 June 2015

[8.30-9.00] Registration

[9.00-9.30] Welcome and Opening by the convenors

[9.30-12.30] Session I – **RETHINKING LOCAL ASSIMILATION**

Chaired by Hartmut Frank (HafenCity University Hamburg)

[9.30-10.00] Dunia Mittner (Università di Padova), *Stockholm's three generations of satellite cities: the evolution of the Swedish neighborhood unit during the Fifties and Sixties*

[10.00-10.30] Liliana Iuga (Central European University, Budapest) and Oana Tiganea (Politecnico di Milano), *Constructing "oraşul uzină": Factory Towns and Strategic Soviet Interests in Romania at the Beginning of Cold War*

[10.30-11.00] coffee break

[11.00-11.30] Ana Tostoes (Instituto Superior Técnico, Lisbon University and DOCOMOMO International Chair), *Cold War and public housing policies in Iberia*

[11.30-12.00] Fernando Lara (University of Texas at Austin), *From El Silencio to PREVI: six neighborhood concepts from Latin America*

[12.00-12.30] Discussion

[12.30-14.00] **Conference lunch**

[14.00-17.30] **Session II – DISSEMINATION IN DIFFERENT NATIONAL CONTEXTS**

Chaired by Gaia Caramellino (Politecnico di Torino)

[14.00-14.30] Els Verbakel (Bezalel Academy of Arts and Design, Jerusalem), *Communities of Europe: Building a Platform for a City across Nations*

[14.30-15.00] Silvia Groaz and Michele Tenzon (Bartlett School of Architecture), *The Neighborhood propaganda: the communication of a planning idea in the British New Towns (1946-1960)*

[15.00-15.30] Hélène Jannière (Université Rennes 2), *The Neighborhood Unit in French social housing, 1950-65, social concept or planning instrument: dissemination and criticism*

[15.30-16.00] coffee break

[16.00-16.30] Marija Martinovic (University of Belgrade), *(Re)inventing the Neighborhood: "Dwelling Community" at the Exhibitions "Family and Household" in Yugoslavia (1957-1960)*

[16.30-17.00] Fabrizio Paone (Politecnico di Torino), "Cluster", "district", "community". *Three terms to point out the neighbourhood concept in Dutch town planning*

[17.00-17.30] Discussion

[18.00-19.00] **Keynote address** by Ljiljana Blagojević (University of Belgrade), *Modernism Risen Out of Poverty: The question of neighborhood in Belgrade, from inner-city-slum to housing "reyon"*

[20.00] **Conference Dinner**

Wednesday, 17 June 2015

[9.00-12.30] Session III – PERCEPTIONS: CASE STUDIES

Chaired by Patrizia Bonifazio (Politecnico di Milano)

[9.00-9.30] Luka Skansi (University in Rijeka), *Streets and Megastructures: the multiple origins of Split III*

[9.30-10.00] Marco Di Nallo (independent scholar), *“Deine Wohnung, Dein Nachbar, Deine Heimat”*. *Albert Heinrich Steiner and the planning of Zurich*

[10.00-10.30] Michela Comba and Rita D’Attorre (Politecnico di Torino), *Prefabricated Neighborhoods and Green Contexts in Assembly-Line Turin: Reality and Imagination 1963-1974*

[10.30-11.00] coffee break

[11.00-11.30] Corinna Morandi (Politecnico di Milano), Nicola Petaccia (Politecnico di Milano) and Lubica Vitkova (Slovak University of Technology), *Petrzalka-Bratislava, the largest prefabricated housing estate in Central Europe: from the 1967 international competition to the realization and recent transformation*

[11.30-12.00] Montserrat Solano Rojo (Technical University of Cartagena), *Mapping Toulouse le Mirail. (Re)searching Team 10's strategies in a neighborhood*

[12.00-12.30] Discussion

[12.30-14.00] Conference lunch

[14.00-17.00] Session IV – EXPORTING KNOWLEDGE BEYOND EUROPE

Chaired by Tom Avermaete (TU Delft)

[14.00-14.30] Giovanni Comoglio (Politecnico di Torino), *Building a larger world, from units to experiences. Neighborhood and neighborhood unit in United Nations Housing and Town and Country Planning Bulletin, 1948-1960*

[14.30-15.00] Anastasia Sakka (University of Edinburgh), *Human Community, a fundamental design element of Islamabad*

[15.00-15.30] coffee break

[15.30-16.00] Filippo De Dominicis (University IUAV, Venezia), *In the middle of nowhere? Transaharan Networks and Mining Modern Cities in West Africa, 1950-1970*

[16.00-16.30] Hideo Tomita (Kyushu Sangyo University), *Wohnkomplex in socialist countries: The example of Konrad Püschel in 1950s North Korea*

[16.30-17.00] Discussion

[17.00-18.00] Final Round Table

[18.00-18.30] Closing remarks by the convenors

Scientific Committee

Tom Avermaete, TU Delft – Department of Architecture, The Netherlands

Ljiljana Blagojević, University of Belgrade – Faculty of Architecture, Serbia

Patrizia Bonifazio, Politecnico di Milano – Dipartimento di Architettura e Studi Urbani, Italy

Gaia Caramellino, Politecnico di Torino – Dipartimento di Architettura e Design, Italy

Jean-Louis Cohen, New York University – Institute of Fine Arts, USA

Alessandro De Magistris, Politecnico di Milano – Dipartimento di Architettura e Studi Urbani, Italy

Hartmut Frank, HafenCity University Hamburg – Department of Architecture, Germany

Coordination

Nicole De Togni, PhD candidate in History of Architecture and Urban Planning, Politecnico di Torino